

oyo OYO Rooms - Investor Note

OYO Rooms is an Indian multinational hospitality chain owned by PRISM, which operates leased and franchised hotels, homes, and living spaces.

Market Cap	FY25 Total Income	FY25 PAT	PE Ratio	PB Ratio
₹33,600 Crore	₹6,252.83 Crore	₹244.8 Crore	137.25	8.6

Business and Financial Highlights



Ongoing Monetisation of Adjacent Assets & Verticals

Prism is consolidating related hospitality businesses and raising external capital for hotel acquisitions and premium growth, enabling it to capture more of the hotel value chain and increase long-term revenue per customer.



Scale, Global Footprint and Rebrand to PRISM

The 2025 rebrand to PRISM reflects a global expansion beyond domestic aggregation, with acquisitions like G6 Hospitality and growing US/Europe presence driving scale and diversification.



Return to Profitability / Improved Unit Economics

OYO posted positive PAT in FY25, signalling that the post-restructure business model is starting to generate sustainable operating profits rather than the heavy losses of earlier years.

Recent Financial Performance

