

Parag Parikh F.A.S. - Investor Note

Parag Parikh Financial Advisory Services is an investment management firm that offers portfolio management, financial planning, and manages mutual funds through its subsidiary, PPFAS Asset Management Company.

Market Cap	FY25 Total Income	FY25 PAT	PE Ratio	PB Ratio
₹14,000 Crore	₹429.09 Crore	₹246.6 Crore	56.77	21

Business and Financial Highlights



Exceptional AUM Scale and Fast Growth

PPFAS's flagship fund and AMC have scaled rapidly, with the Parag Parikh Flexi Cap Fund at ~₹1.3 lakh crore AUM (Nov 2025), a key value driver as AMC revenues scale with assets.



Strong Brand & Differentiated Investment Pedigree

The Parag Parikh brand is highly visible and trusted among long-term retail investors - the fund's messaging and consistent marketing helped it attract large inflows in 2024-25, turning PPFAS into a mainstream AMC quickly.



Upside From Product & Channel Expansion

PPFAS has expanded into hybrid, debt, and liquid funds, leveraging its global allocation expertise to widen distribution, attract new retail segments, and improve AUM stickiness and margins.

Recent Financial Performance

