




zepto Zepto - Investor Note

Zepto is one of India's leading quick-commerce platforms, delivering groceries and daily essentials in ~10 minutes through a network of dark stores, delivery partners and app-led logistics.

Market Cap FY25 Gross Revenue FY25 Gross Order Value FY25 Total Orders
 ~₹70k Crore ₹11,109 Crore ~₹24.5k Crore ~26.5 Crore

Business and Financial Highlights

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India's Largest Pure-play Quick Commerce Company
 With ~30% market share and a gross order value (GOV) of ~₹24.5k crore (26.5 crore orders), Zepto is India's only large pure-play q-commerce platform with sharper execution than peers like Eternal and Swiggy with other areas of operations
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Attractive Valuation Relative to Nearest Competitor
 Zepto's valuation of \$8 billion seems attractive compared to Blinkit's stand-alone valuation of \$14-15 billion
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IPO Expected in 2026
 Zepto confidentially filed for an IPO in December 2025, with plans to raise ₹11,000 crore and capitalise the business to gain further market share from its rivals

Recent Financial Performance

