Zepto - Investor Note

Zepto is one of India's leading quick-commerce platforms, delivering groceries and daily essentials in ~10 minutes through a network of dark stores, delivery partners and app-led logistics.

Market Cap	FY25 Gross Revenue	FY25 Gross Order Value	FY25 Total Orders
~₹70k Crore	**₹11,109 Crore**	**~₹24.5k Crore**	**~26.5 Crore**

Business and Financial Highlights

India's Largest Pure-play Quick Commerce Company
With ~30% market share and a gross order value (GOV) of ~₹24.5k crore (26.5 crore orders), Zepto is India's only large pure-play q-commerce platform with sharper execution than peers like Eternal and Swiggy with other areas of operations

Attractive Valuation Relative to Nearest Competitor
Zepto's valuation of $8 billion seems attractive compared to Blinkit's stand-alone valuation of $14-15 billion

IPO Expected in 2026
Zepto confidentially filed for an IPO in December 2025, with plans to raise ₹11,000 crore and capitalise the business to gain further market share from its rivals

Recent Financial Performance