



Chennai Super Kings - Investor Note

The Chennai Super Kings, also known as CSK, are a professional Twenty20 cricket team based in Chennai, Tamil Nadu. The team was one of the eight debut franchises when the league was established in 2008.

Market Cap	FY25 Total Income	FY25 PAT	PE Ratio	PB Ratio
₹9,500 Crore	₹644 Crore	₹180.94 Crore	52.5	11

Business and Financial Highlights



Exceptionally Strong Brand Value and Global Recognition

CSK is among India’s most recognised sports brands, valued at ~\$235 million in 2025, with five IPL titles (joint-most) and a massive, loyal fan base in India.



International Expansion

CSK has strategically expanded its brand and diversified its income by investing in international cricket leagues like the SA20 (South Africa) and Major League Cricket (USA).



Strong Ownership and Strategic Backing

CSKCL’s promoter group has increased its stake from ~41% to ~47% in FY25, reflecting confidence in long-term growth and control over strategic decisions.

Recent Financial Performance

