altcase

zepto

Zepto

E-Commerce | Groceries

Zepto is an Indian quick-commerce platform that delivers 46,000+ products - including groceries, fresh produce, electronics, beauty items and daily essentials - in 10–25 minutes through its app, using a network of hyperlocal dark stores.

Market Cap	FY26 Total Income	FY26 PAT	PE Ratio	PB Ratio
₹37,000 Crore	₹23,128.4 Crore	-₹5,905.2 Crore	NA	6

Key Highlights

- Annual transacting users rose to 4.8 crore and the company operated 1,139 dark stores across India by March 2026
- Market share reached ~35% (Q4 FY26), as order volumes reached 64 crore, at ~2,140 orders per store per day
- Advertising revenue jumped 151% to ₹1,636 crore in FY26, with 2,400+ brands using its advertising platform

Key Risks

- Despite improving cost per order, adjusted EBITDA was still negative in Q4 FY26, showing that scale has not yet translated into profits
- At its recent burn rate of ~₹1,600 crore per quarter, Zepto may have only around 3–3.5 quarters of funding runway, making timely external capital critical

5Y Financial Performance

